



CALIFORNIA CLEAN AIR DAY

A PROJECT OF THE COALITION FOR CLEAN AIR

COMMUNITY & NONPROFIT TOOLKIT

Clean Air Day is a day to bring Californians together to address air pollution and clear the air. Clean Air Day's goal is to raise awareness about the sources of pollution and teach people how to scale down the amount of pollution created and start conversations with others about improving local air quality. As a community organization, not only can you make a difference on your own, but you can help spread the word to your community and stakeholders about the effects of air pollution and how others can participate on Clean Air Day. Find the way your organization plans to serve your members and your community by taking action to clear the air this year's Clean Air Day, October 2, 2024.

HERE IS HOW YOU ENGAGE YOUR COMMUNITY

- Challenge your community and neighbors to all participate in Clean Air Day by having individuals take the California Clean Air Day pledge.
 - Tip: By signing up as an organization, you'll receive a personalized pledge link that will allow you to track who took the Clean Air Day pledge through your link and access data like their zip code and what actions they committed to.
- Host a tree planting in your neighborhood
- Host a clean air roundtable discussion with local leaders and/or businesses to discuss ways you can tackle the air quality issues in your community

- Host an art contest to engage specific age-groups in visualizing clean air
- As a nonprofit, sign up to be a Clean Air Day participating organization
- Educate local leaders on Clean Air and encourage them to participate in Clean Air Day. Share the City and Government Toolkit so they see how easy it is to participate.
- Encourage local districts to adopt a Clean Air Resolution on or before Clean Air Day.
- Review the Business and Workplace Toolkit to see what you can do as workplace in California