CALIFORNIA CLEAN AIR DAY

A PROJECT OF THE COALITION FOR CLEAN AIR

HIGHER EDUCATION TOOLKIT

California Clean Air Day raises awareness about air pollution and the ways we can combat this in our everyday schedule. Every Californian is directly affected by air pollution and when we work together, we can make a significant difference. Universities across the state can come together on Clean Air Day to reduce the amount of pollution they create and start conversations that go beyond your campus. We welcome students and faculty members alike to use the resources below this Clean Air Day.

"Protecting our planet and making sure our students know about how we can be mindful about improving the environment is the right thing to do. Let's encourage our students to think of green-friendly alternatives in their everyday lives."

Dr. Richard Vladovic

The pages below help provide a starting point for planning how your campus can participate in Clean Air Day!

CAMPUS PARTICIPATION

- Encourage students and professors to take the Clean Air Day pledge as well as make their own commitments
- Set up a friendly competition between residential dorms/halls or other campus units (even if they are studying from home). Here's how:
  - Sign up your University as an Organization here.
  - Create sublinks for each dorm/school/etc. (i.e. Mesa Court at UCI and Middle Earth at UCI)
  - When you get your unique, personalized link back, send out a message to say "For California Clean Air Day, we are having a competition to see which dorm can get the most residents to commit to clearing the air. Pledge to do your part [insert link] and get counted! Let's shoot to be number one."
  - Share the results as they are happening
- Assign California Clean Air Day as a (virtual) class project
- Create a Clear the Air challenge between campus clubs like sustainability and STEM
- Use social media to promote clean air and Clean Air Day to students and university faculty using our social media toolkit or your own resources
- Volunteer with a campus organization to perform cleanup activities such as tree plantings or beach clean up

PROMOTE CLEAN AIR ON CAMPUS

- Sign up for air quality alerts and report daily air quality to students
- Promote and enforce a "no smoking on campus" policy
- Power down all computers, printers, and lights when not in use
- Ensure classroom filters are changed on a regular schedule
- Install air quality monitors around different areas of your campus
- Talk to students about how their health is affected by poor air quality and what they can do

REDUCE AIR POLLUTION ON SCHOOL GROUNDS

- Get ready to stop vehicles from idling near a drop off location or parking lots/establish no-idling zones
- Announce investments in clean technologies like zero emission busses, LEED certified buildings and lower emission generators.
- Have students and faculty use public transportation to get around campus