



CALIFORNIA CLEAN AIR DAY

A PROJECT OF THE COALITION FOR CLEAN AIR

HIGHER EDUCATION TOOLKIT

California Clean Air Day is meant to bring awareness about air pollution and possible ways we can combat this in our everyday schedule. Everyone is directly affected by air pollution and by partnering together, we can make a significant difference.

Universities across the state can come together on October 6, 2021, and teach others to reduce the amount of pollution they create and start conversations that go beyond a campus reach. Students and faculty members are encouraged to follow some of the suggestions below as it only takes one to make a change.

"Protecting our planet and making sure our students know about how we can be mindful about improving the environment is the right thing to do. Let's encourage our students to think of green-friendly alternatives in their everyday lives."LAUSD Board President Dr. Richard Vladovic

HERE IS HOW YOUR CAMPUS CAN PARTICIPATE IN CALIFORNIA CLEAN AIR DAY

CAMPUS PARTICIPATION

- Encourage students and professors to take the [Clean Air Day pledge](#) as well as make their own commitments
- Set up a friendly competition between residential dorms/halls or other campus units (even if they are studying from home). Here's how:

California Clean Air Day is an initiative of the Coalition for Clean Air. www.ccair.org

- Sign each dorm/unit up as an organization (i.e. Mesa Court at UCI and Middle Earth at UCI)
- When you get your unique link back, send out a message to say “For California Clean Air Day, we are having a competition to see which dorm can do the most. Pledge to do your part [insert link] and get counted! Let’s shoot to be number one.”
- Share the results as they are happening! Here’s what that looks like www.instagram.com/p/B3FIRRwnclD/
- Assign California Clean Air Day as a (virtual) class project
- Create a (virtual) challenge between campus clubs like sustainability and STEM
- Create a departmental challenge to see which faculty can do the most from home
- Use social media to promote clean air and Clean Air Day to students and university faculty using our [social media toolkit](#) or your own resources
- Volunteer with a campus organization to perform cleanup activities such as tree plantings or beach clean up



PROMOTE CLEAN AIR ON CAMPUS (for reduced staff now and for returning students later)

- Sign up for [air quality alerts](#) and report daily air quality to students
- Promote and enforce a “no smoking on campus” policy
- Power down all computers, printers, and lights when not in use
- Ensure classroom filters are changed on a regular schedule
- Install free [air quality monitors](#) around different areas of your campus
- Talk to students about how their health is affected by poor air quality and what they can do to help clean the air



REDUCE AIR POLLUTION ON SCHOOL GROUNDS

- Get ready to stop vehicles from idling near a drop off location or parking lots (establish no-idling zones) when students return

A large group of graduates in black gowns are shown from the chest up, with their arms raised in celebration. Above them, numerous black graduation caps are captured mid-air, having just been tossed. The background is a clear, bright blue sky.

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- Announce investments in clean technologies like zero emission busses, LEED certified buildings and lower emission generators.
- Have students and faculty use public transportation to get around campus



When choosing your activities for Clean Air Day, please use your own judgement and abide by all government guidelines in regards to COVID-19. Staying safe should be your first priority!