



## COMMUNITY & NONPROFIT TOOLKIT

Clean Air Day is a day to bring Californians together to address air pollution and clear the air. Clean Air Day's goal is to raise awareness about the sources of pollution and teach people how to scale down the amount of pollution created and start conversations with others about improving local air quality.

As a community organization, not only can you make a difference on your own, but you can help spread the word to your community and stakeholders about the effects of air pollution and how others can participate on Clean Air Day. Find the way your organization plans to serve your members and your community by taking action to clear the air this year's Clean Air Day, October 7, 2020.

### HERE IS HOW YOU ENGAGE YOUR COMMUNITY:

- Challenge your community and neighbors to all participate in Clean Air Day by having individuals take the California Clean Air Day pledge. You can track how many people by ZIP code are registered and set a goal to get a certain percentage to participate
- Host a (socially-distanced) tree planting in your neighborhood (and it doesn't have to be on Oct. 7th!)
- Host a (virtual) clean air roundtable with local leaders and/or businesses to discuss ways you can tackle clean air in your community

- Host an art contest to engage specific age-groups in visualizing clean air
- As a nonprofit, [sign up](#) to be a Clean Air Day participating organization.
- Educate local leaders on Clean Air and encourage them to participate in Clean Air Day. Share with them the [City and Government Toolkit](#) so they see how easy it is to participate
- Encourage local districts to adopt a Clean Air Resolution on or before October 7th.
- Nonprofit organizations can also look at the [Business and Workplace Toolkit](#) to see what they can do as workplace in California
- Encourage employees to check all directions/maps, social media, respond to emails and texts before starting their cars

When choosing your activities for Clean Air Day, please use your own judgement and abide by all government guidelines in regards to COVID-19.

**Staying safe should be your first priority!**